



# U.S. MASTERS SWIMMING

## Board of Directors Candidate Application Form

Date Submitted

Thursday, August 14, 2025

### Section 1: Candidate Information

Board Position Title

Secretary

Candidate Name (as on USMS registration)

Diana Dolan LaMar

Preferred Name

Diana

Profile Photo Upload



### Section 2: Qualification Questions

I am a current USMS member in good standing in this election year.

Yes

I have completed ONE of the following in the past five years: A) Attended one or more annual meetings, B) Been on a standing committee or permanent committee of the Board of Directors, or C) Been a member of my LMSC Board of Directors.

Yes

USMS annual meetings attended in the last 5 years

Year Attended
7

USMS standing or permanent committee(s) served on in the last five years

Committee(s)
Legislative, Officials

LMSC Board position(s) served on in the last five years

Position
Secretary

I plan to attend the Annual Meeting this year.

Yes

I plan to attend all Annual Meetings, Board of Director meetings, and other assigned meetings during my tenure.

Yes

I have the technological capability to fully participate in USMS videoconference meetings.

Yes

Section 3: Nomination and Recommendations

First Nominator and Recommender

Recommender 1: Name

Ken Brisbin

Recommender 1 LMSC

Southern Pacific

Second Recommender

Recommender 2: Name

Arlette Godges

Recommender 2 LMSC or N/A

Southern Pacific

Section 4: USMS Background

USMS Permanent Member Number 008CF

USMS Profile URL <https://www.usms.org/people/008CF>

Current LMSC Southern Pacific

Years as a USMS Member 28

**Service at the LMSC Level**

How many years have you served your LMSC?

10+

**LMSC Service History**

LMSC Position/Committee	Length of Service (Years)
Secretary	4.5
Finance Chair	1
Fitness Chair	3
Official	7
Meet Director	3
Top-Ten Contractor	1

**Service at the Zone Level**

How many years have you served at the Zone level?

1-5

**Zone Service History**

Zone Position/Committee	Length of Service (Years)
Secretary	2

**Service at the National Level**

How many years have you served at the National level?

1-5

**National Service History**

National Position/Committee	Length of Service (Years)
Legislative	4
Officials	-35

**Section 5: General Questions for all Candidates**

**Please state why you are interested in serving on the USMS Board of Directors.**

I joined USMS Masters Swimming in 1986 and immediately fell in love—with the camaraderie, the friendships, and the spirit of volunteerism that defines our community. I began volunteering with San Diego-Imperial Masters (SDSM), helping to run swim meets during the time when everything was done manually. During the late 1980s and early 1990s, I competed locally and nationally under my former name, Diana Dolan Evans.

Like many swimmers, I stepped back during my 30s and 40s to focus on career and family. Fifteen years ago, before retirement, I sought a volunteer organization I was passionate about—USMS quickly rose to the top of my list. After a 20-year hiatus, I returned to competition and was reunited with my community. Shortly after, I moved to Las Vegas, I changed my membership to Southern Pacific Masters (SPMS) and was

encouraged to become involved. My first National Conventions were in 2017 and 2018 when I attended as a volunteer, and since 2019 I have attended as a delegate – 7 years.

In SPMS, I started as Fitness Chair (appointed), contributing articles to the SPMS Newsletter, then served nearly four years as SPMS Secretary (elected). I now serve as SPMS Top Ten Contractor (elected) and Finance Chair (appointed) bringing diligence to deadlines, communication, and follow-through. I have also served on the USMS Officials and Legislative Committees and currently officiate—and compete—at USMS local events and Nationals for the past eight years.

**Please share a personal story about what USMS's mission means to you.**

My favorite moments are when I connect new swimmers to USMS. In 1993, I was wearing a USMS sweatshirt from the Santa Clara Nationals Championships in a grocery store when a stranger approached me asking where to find Masters swimming in Carlsbad, California. I told him when and where we practiced—he showed up the next day.

More recently, in Palm Desert, California, I noticed a couple at the pool with a USMS bag tag. They were “unattached,” so I told them about the Mission Viejo Nadadores. The next day, they joined.

The joy is in welcoming others into our community—helping them find a team, a lane, and a sense of belonging.

**What do you consider to be USMS's greatest opportunities for the next 2-4 years? How might the Board support these opportunities?**

Membership growth has been a focus for the past ten years—and must remain so, but it comes with challenges:

1. Club membership dues and affordability
2. Rising pool costs and limited pool availability
3. Increasing administrative and operational costs at the USMS level

The CEO, Dawson Hughes, along with the Board, have taken steps through initiatives like acquiring Grown-Up Swimming (GUS) and expanding social media outreach, but membership numbers remain relatively flat. My professional background in strategic planning and program implementation, and grant management can help bring fresh, practical ideas to support both retention and growth.

## **Section 6: Position-Specific Questions**

**What makes you a good candidate for USMS secretary? What skills, experiences, and attributes do you have that will contribute to the success of USMS?**

I served as Secretary for SPMS (elected), the second-largest LMSC with 4,000 plus members and produced timely monthly minutes with 24–34 participants at each monthly meeting

I ensured compliance with policies, procedures, deadlines, and voting records for SPMS

I served as Secretary for two large homeowners' associations (elected by members)

I wrote and received more than \$120M in grants for public education school systems (Professional Career)

I managed more than 400M in state and federal grants for compliance (Professional Career)

I am retired and have the time it takes to ensure this position is a priority for the organization.

**Describe an experience of how you have (or would have) communicated within an organization, ensuring that all members received unbiased and accurate information.**

As a former High School Principal and School District Director in California public schools, I presented at public Board meetings where transparency and accuracy were critical. I understand the importance of

documenting decisions, answering questions from members, and distinguishing between public information and matters that must remain confidential. All of the above mentioned Board meetings were open to the Public and recorded.

Currently, in SPMS, as Chair of Finance Committee, I communicate when meetings are held and the outcomes of the meetings. This was previously accomplished as Fitness Chair and as Secretary.

**Section 7: Agreements and Submission**

<b>Election Operating Guidelines</b>	Accepted
<b>Board Standards</b>	Accepted
<b>Conflict of Interest Policy and Questionnaire</b>	Accepted
<b>Code of Conduct</b>	Accepted
<b>Unsporting Conduct</b>	Accepted
<b>Attestation</b>	Accepted
<b>Consent to Publish</b>	Accepted
<b>Consent to Run</b>	Accepted
<b>Signature</b>	
<b>Date Signed</b>	Thursday, August 14, 2025



# Board of Directors Nomination/Recommendation Form

Submitted on Friday, August 15, 2025

## Section 1: Nominator/Recommender Information

Name	Kenny Brisbin
LMSC or N/A	Southern Pacific
Zone or N/A	Southwest
USMS Permanent Member Number	03DEA

## Section 2: Candidate Information

Board Position Title	Secretary
Candidate Name (as on their USMS registration)	Diana LaMar

## Section 3: Nomination & Recommendation

How do you know the candidate?  
I have worked with Diana for many years at the LMSC level

What makes this person a good candidate for this position? What skills, experiences, or attributes do they bring that will contribute to the success of USMS in this role?  
In my role as Chair for the Southern Pacific LMSC, I have worked with Diana for many years during her tenure as Secretary. I have seen firsthand her dedication, and skill in the role. She has a long history of volunteer service within USMS, with proven expertise in maintaining accurate records, meeting deadlines, and communicating effectively. These qualities, along with her attention to detail, would serve USMS well.

## Section 4: Agreements & Submission

Nominator/First Recommender
Accepted
Attestation
Accepted

**Consent to Publish**

Accepted

**Signature**

A handwritten signature in black ink, consisting of a series of loops and a long horizontal stroke extending to the right.

**Date Signed**

Friday, August 15, 2025



# Board of Directors Nomination/Recommendation Form

Submitted on Saturday, August 16, 2025

## Section 1: Nominator/Recommender Information

Name	Arlette Godges
LMSC or N/A	<div>Southern Pacific</div>
Zone or N/A	<div>Southwest</div>
USMS Permanent Member Number	BDASS

## Section 2: Candidate Information

Board Position Title	<div>Secretary</div>
Candidate Name (as on their USMS registration)	Diana Lamar

## Section 3: Nomination & Recommendation

### How do you know the candidate?

I have known Diana within our LMSC for the past 15 years. I have worked with her on varies boards and committees, have witnessed her in the LMSC position as Secretary and have been privileged to engage in many productive and forward thinking communications with this candidate.

### What makes this person a good candidate for this position? What skills, experiences, or attributes do they bring that will contribute to the success of USMS in this role?

Dear Selection Committee,  
August 15, 2025  
I am writing to enthusiastically endorse Diana Dolan LaMar as a candidate for Secretary for the USMS Board of Directors.  
As the current Southwest Zone Chair, I have witnessed Diana’s leadership within Southern Pacific Masters Swimming (SPMS) in a variety of capacities — as SPMS Secretary, SPMS Finance Chair, and SPMS Top Ten Contractor. Diana consistently meets all deadlines, adheres to SPMS Policies and Procedures, and ensures that every task is completed thoroughly and on time. It is an easy decision for SPMS members to support Diana, knowing that the work will be done with accuracy and dedication.  
Diana exemplifies the person to be in a leadership role with her key strengths being an analytical, unbiased, a critical thinker, and a kind and compassionate individual.  
In addition to her organizational contributions, Diana is a visible and active member of our swimming community. She can often be found officiating or competing at SPMS local meets and at USMS Nationals. I think it is very important to have our leadership “swim the talk”. She is all in for USMS; as a member, a swimmer, an official and a leader.



Without hesitation, I strongly endorse Diana as the next USMS Secretary.  
Respectfully,  
Arlette Godges  
Southwest Zone Chair

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**Section 4: Agreements & Submission**

**Second Recommender**

Accepted

**Attestation**

Accepted

**Consent to Publish**

Accepted

**Signature**

A handwritten signature in black ink, appearing to read 'Arlette Godges', with a stylized flourish at the end.

**Date Signed**

Saturday, August 16, 2025